



November 14, 2014

Mr. Frank Stronach
The Stronach Group
337 Magna Drive
Aurora, Ontario L4G7K1
CANADA

Dear Mr. Stronach,

On behalf of the board of directors of the Thoroughbred Owners of California, we are writing to express our concerns regarding the letter sent out November 3rd by Santa Anita/ Tom Ludt regarding the 2015 Renewal of Annual Clubhouse Boxes.

The letter has caused a considerable amount of complaints voiced directly to the TOC from our constituency. The complaints are in regards to the concept proposed as well as the 2.5 time increase in price that was indicated on the application. We are certain Santa Anita must also be hearing complaints.

While the TOC recognizes that technically we have “no say” in Santa Anita’s decision to make these changes, we represent a high percentage of the people impacted, and it is clear Santa Anita has struck a nerve. For some people these boxes have been used by families for generations, for some it is their comfort zone, and others simply enjoy the familiarity and camaraderie of the friends around them.

We understand Mr. Ludt’s wish to “re-energize” the area, but we believe his plan and approach to be flawed and a serious mistake.

We would greatly appreciate the opportunity to discuss this proactively so that a reasonable solution can be found that does not jeopardize the considerable fallout that we feel will take place with many core customers, who not only maintain boxes, but also own and train the horses as well as wager significant money through the windows at Santa Anita.

We look forward to your response.

Respectfully,

Joe Morris
President

Mike Wellman
Chair, Owner Relations Committee

cc: Keith Brackpool
Tom Ludt
CHRB

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CORPORATE OFFICE

285 W. HUNTINGTON DRIVE
ARCADIA, CA 91007
T: 626-574-6620
F: 626-821-1515
WWW.TOCONLINE.COM